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## **Bayshore Home Health teams up with Canadian Spinal Research Organization**

*--New initiative enhances care for people with spinal cord injuries--*

**Toronto, ON, May 11, 2007**—Bayshore Home Health, Canada’s largest provider of home and community health care services, and the Canadian Spinal Research Organization (CSRO) have begun a three-year collaboration to help Canadians affected by spinal cord injuries.

“A spinal cord injury can happen to anyone at any time,” says Jacqueline Cooper of the CSRO. “Every year in Canada around 1,100 people—or three people every day—sustain a spinal cord injury. Our collaboration with Bayshore Home Health will help ensure the same quality of care for these individuals from the rehab hospital to the home setting.”

Bayshore Home Health will use the CSRO’s resource manual called *After and Beyond Spinal Cord Injury* to develop a training program for Bayshore caregivers. The program will ensure caregivers are well-equipped to provide expertise and coping strategies to people living with the affects of a spinal cord injury. The Bayshore caregiver training program will begin in September 2007.

“This initiative will make a positive difference in the lives of people suffering from spinal cord injuries,” adds Kevin Webster, managing director at Bayshore Home Health. “We are passionate about helping these people lead as independent a life as their injury will allow.”

Bayshore will also help CSRO revise and market its new version of the *After and Beyond Spinal Cord Injury Manual*. The manual, written in layman’s terms, will provide injured individuals with insight into skin care, home modifications, financial planning, attendant management and sexual health.

The manual will be completed in the summer of 2007. It is available free of charge to consumers and their families at [www.csro.com](http://www.csro.com) or by calling 1-800-361-4004.

“Bayshore has already established serious injury care teams in over 40 branch offices across the country,” concludes Webster. “The revision of this manual and our new training program enhance the expertise Bayshore already offers. Plus, our relationship with CSRO will help us build on our relationships with other professionals who provide care to people affected by spinal cord injuries.”

### **About Canadian Spinal Research Organization**

The CSRO is a national organization that is dedicated to the improvement of the physical quality of life for persons with a spinal cord injury and those with related neurological deficits, through targeted scientific and medical research. Almost 1,000 people every year sustain a spinal cord injury each year.

### **About Bayshore Home Health**

Bayshore Home Health has been enhancing the quality of life, dignity and independence of Canadians in their homes since 1966. Canadian owned and operated, it is the country’s largest provider of home and community health care services, with more than 40 locations and 6,000 employees in eight provinces. Its specialties are in-home nursing, personal care and home support – offered directly to consumers and also delivered through government care programs, personal and group insurance plans, and workplace safety insurance. Its caregivers provide about 5 million hours of home care annually to 40,000 clients. The company’s other services include nurse and caregiver staffing, pharmaceutical support services, health education programs, infusion clinics and dialysis centres. Bayshore Home Health is a winner of Canada’s 50 Best Managed Companies program for 2006.

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